



Keshav Memorial Institute of Management

Affiliated to Osmania University

Approved by AICTE

A Unit of Keshav Memorial Educational Society
Narayanaguda, Hyderabad.



INSTITUTION'S
INNOVATION
COUNCIL
Ministry of HRD, Government of India

Department of Business Management &

Institution Innovation Council (IIC)

Keshav Memorial Institute of Management conducted expert talk on **"Entrepreneurship Innovation & Startup Management"** as a part of the Institution's Innovation Council initiative on 14.12.2023. MBA II year students attended the lecture and the resource person is Mr. Sainatha Raju Yerra, Director- Sanathana Analytics & Recruitment Services Pvt.Ltd he covered the topic Entrepreneurship innovation & startup Management.

